



Player, Parent & Coach Code of Conduct

Social Media Policy Addendum

This Social Media Policy is an addendum to the Brownsburg Lacrosse Code of Conduct, and incorporated therein.

Social media can be a useful tool to communicate with teammates, fans, friends, coaches and more.

Social media can also be dangerous if you are not careful. Every picture, link, quote, tweet, status, or post that you put online is forever part of your digital footprint.

You never know when that will come back to hurt or help your reputation during the recruiting process, a new job, or other important areas of your life.

Recognizing the above, all players, coaches and board members of Brownsburg Lacrosse shall:

- Take responsibility for their online profile, including posts and any photos, videos or other recordings posted by others in which they appear.
- Post only positive things about teammates, coaches, opponents (players & coaches) and officials.
- Use social media to purposefully promote abilities, team, community and Brownsburg Lacrosse values.
- Not retaliate about negative comments posted online, and will report any comment that makes them feel uncomfortable to a person in position of authority.
- In general, remain aware that they represent my sport(s), school, team, family and community at all times, and will use social media in a positive manner.